

**LONGSOFT P/L**  
**COMPANY**  
**PROFILE.**

*[www.longsoft.co.zw](http://www.longsoft.co.zw)*





*Information technology and business are becoming inextricably interwoven. We don't think anybody can talk meaningfully about one without talking about the other.*





# Table Of Content

About Company 04

Message From The CEO 05

Mission and Values 06

Our Services 07

Clientelle Base & Brand Partners 09

Company Documents 11

Contact Details

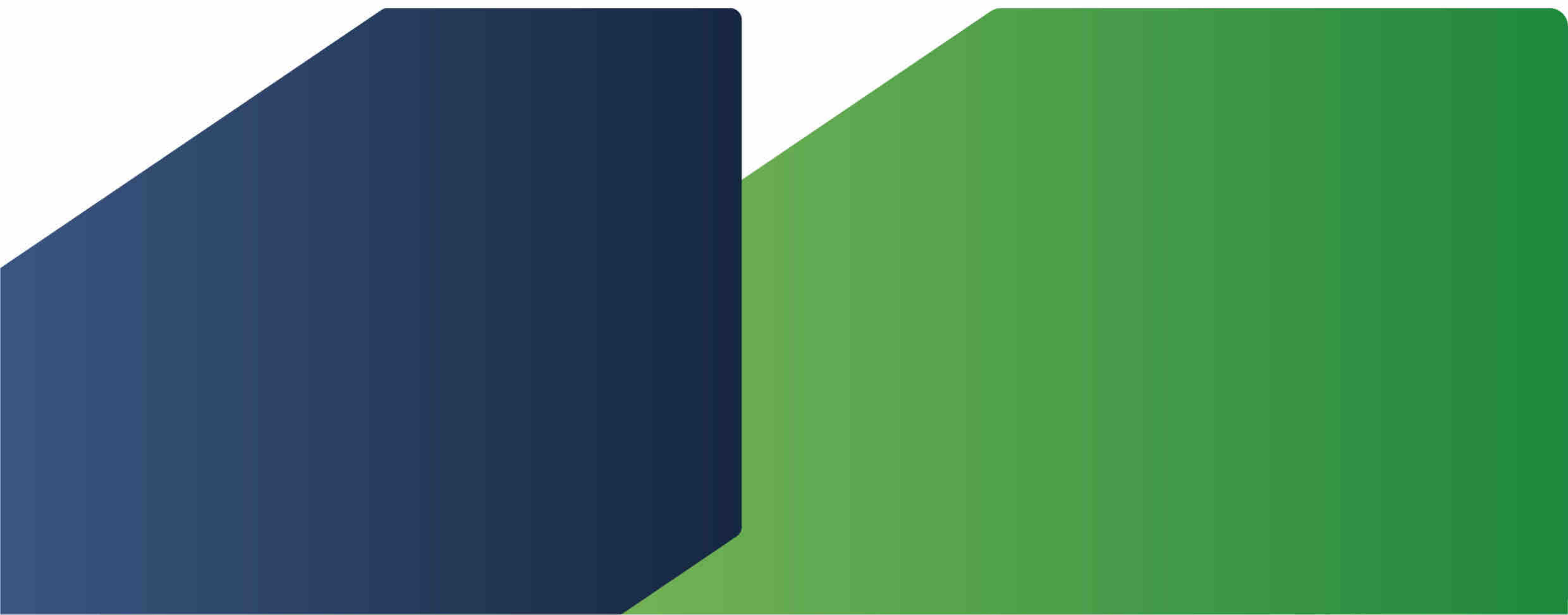


# About Company

Longsoft, established in 2021 is an ICT Services company operating in Zimbabwe and Southern African Region. It was founded with a prime goal in mind: to be leading provider of world class Information Technology Solutions in the African continent.

While the 21st century marks an unquestionable necessary to introduce cutting-edge technologies into all industries. We formulated an extensive array of IT solutions concentrated around enabling service providers, governments, corporate and individuals to achieve a more efficient work-flow powered by great innovations and modern digital solutions.

Longsoft is founded around strategic partnerships that encompass business and technical expertise, offering reliable solutions and professional services for its clientele. Since its establishment in 2021, Longsoft worked on integrating a wide spectrum of projects across multiple industries and sectors, positioning itself as a leading system and solution integrator in the field of Information Technology.





# Message From The CEO



*The number one benefit of information technology is that it empowers people to do what they want to do. It enables people to be creative and productive. It lets people learn things they didn't think they could learn before, and so in a sense it is all about potential.*

**Brian Jack**

LONGSOFT CEO

---



# Mission & Values

## Our Vision

- To be the ICT Specialist of choice in the markets we serve.

## Our Mission

- To provide a service that will add sustainable value-engineered solutions to the operation of our clients in various commerce and industry sectors. We strive to understand our Client's needs and to deliver service excellence with uncompromising passion and quality.

## Our Core Values

- *Customer Focus*
- *Leadership*
- *Integrity*
- *Excellence*
- *Passion and Quality*
- *Employee development and advancement*
- *Solutions Orientated*

## Our Strategic Focus Areas

- Growth
  - Client Satisfaction
- 



# Our Services



## ICT Consultancy

We provide professional feedback, strategies, guidelines and advice for businesses to be able to score, utilize and manage their IT resources.



## Networking Services

Networking in a business environment is one of the most important things. We offer network implementation and installation services, configuration and firewall.



## Digital Marketing

Every single one of your competitors has added online marketing to their marketing strategy-many of whom turn to a digital marketing company for assistance.



## Managed IT Services

The managed services model is a way to offload general tasks to an expert in order to reduce costs and improve service quality.



## Graphics Design

Graphic design is important in the sales and marketing of products and is a critical component in an organization. It helps in spreading brand, products, services and awareness to many people.



# Additional Services



## IT Project Management

Longsoft will help you with your project from the initiation to the end of the project. The vast knowledge that we have will ensure you a higher success rate on your project.



## Computer Repairs & Sales

As an ICT organization, Longsoft offers the best computer repairs and diagnoses services in our city and country. Our team is ready to support you with all your computer problems. We also sale computers, accessories and softwares for the convenience of our clients.



## Website Design

We understand that a company needs its own platform to conduct business online. We are here to provide solutions on website development.



## Remote Support

The current dynamics of business demands quick responses to any possible issue that may arise in the organization. This is where one of the undisputed advantages of remote support lies; because it allows the customer to contact the helpdesk quickly to request immediate solutions.



# Clientelle Base

01

## Oilcom Zimbabwe



Longsoft did ICT Consultancy and also internet and network configuration for Oilcom's Head Office. Currently we are the company's ICT Technical team.



02

## Karuwa & Associates Law Firm

Longsoft did computer repairs and supplied an All in One Desktop for their reception. We also supplied various computer softwares.



03

## Beauty by Sian

Beauty by Sia are proud owners of a point of sale system that Longsoft supplied them with. Apart from that we are also their go to ICT consultancy firm.



04

## PMC Car Rental & Tours

We are managing PMC's digital presence and all their digital marketing. We also upgraded their website and gave it a modern look and feel that is professional and appealing.







## EGM Holdings

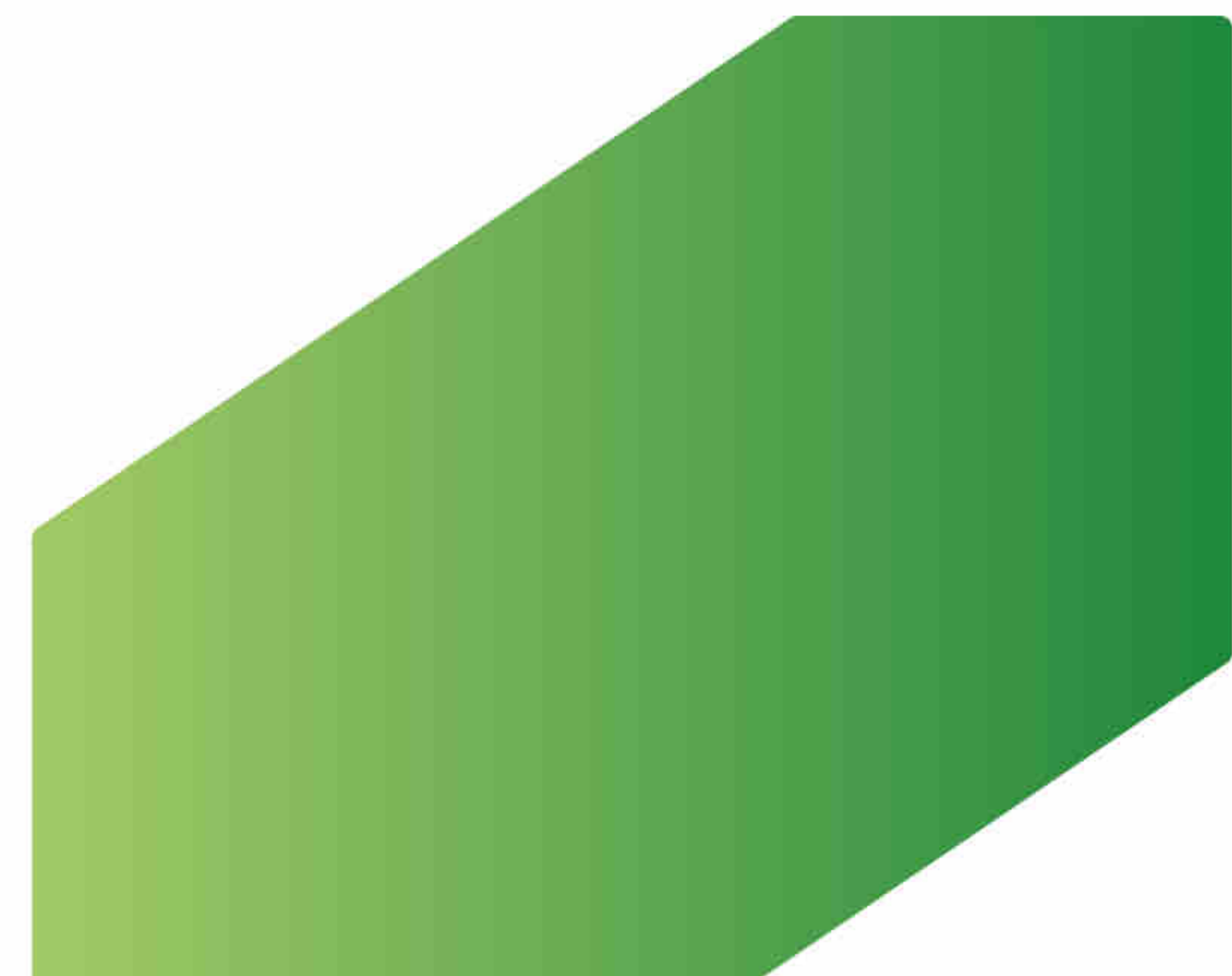
Longsoft did EGM Holding's company profile and also its website. We are also their digital marketing agency.



## WAN Agencies

At Wan Agencies we did a lot of services which mainly include infrastructure development, consultancy, computer maintenance and point of sale systems in Harare and Headlands.

# Our Partner Brands





ORIGINAL COPY

No. 4708/2021

Receipt No. 90415152  
\$200

Nº 019095



ZIMBABWE

REGISTRAR OF COMPANIES  
EX 19  
14 APR 2021  
P.O. BOX CY 177, CAUSEWAY  
ZIMBABWE

## Certificate of Incorporation

I hereby certify that LONGSOFT (PRIVATE) LIMITED

*is this day incorporated under the Companies and Other Business Entities Act [Chapter 24:31] and that the Company is Limited.*

Given under my Hand and Seal at HARARE

this 14TH day of APRIL, 2021

ZIMBABWE REPUBLIC POLICE  
WARREN PARK  
OFFICER IN CHARGE ADMINISTRATION  
24 MAY 2021  
P.O KAMBUZUMA  
HARARE  
TEL. +263 242-2728287/2223921

Registrar of Companies





# LONGSOFT

.....beyond limites.....



## Contact Us

**Call :** +263 8644 296 687  
+263 772 979 763  
+263 771 799 333

**Email :** info@longsoft.co.zw  
enquires@longsoft.co.zw  
sales@longsoft.co.zw

**Address :** 9th Floor Livingstone House  
48 Samora Machel Ave  
Cnr S. Machel & L. Takawira  
Harare, Zimbabwe

[www.longsoft.co.zw](http://www.longsoft.co.zw)